

## **CLASSIC ARTS SHOWCASE**

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Classic Arts Showcase is a free cable television program designed to bring the classic arts experience to the largest audience possible by providing video clips of the arts in hopes that we may tempt you, the viewer, to go out and feast from the buffet of arts available in your community. Think of us as "Classic MTV".



The spectrum of classic arts disciplines aired on Classic Arts Showcase includes video samplings of animation, architectural art, ballet, chamber and choral music, dance, folk art, museum art, musical theater, opera, orchestral, recital, solo instrumental, solo vocal, and theatrical performances, as well as classic film and archival documentaries

A new 8 hour show is edited every week (starting on Friday), featuring approximately 150 clips. This show is then sent out three times a day (that's 24 hours) via satellite. Programming is changes every Friday night at 6pm Pacific Time. It's an 8 hour show, cycled three times a day, for a week. Each day each one hour block is played in a random order (so you don't get the same hour block played at the same time every day). There is no "schedule". Our format is the same hour to hour -- clips of the arts played in a mixed-up, eclectic format.

Most of our clips come from the record companies who have graciously given us permission to air the clips, at no cost, in an effort to aid us with our public service goal of creating a new audience for the arts, provided we show no advertising, do not sell the clips, or alter them in any way. Other sources include public and private archives, Lincoln Center for the Performing Arts, the National Gallery of Art, and the Library of Congress. For more information on programming sources:  
<http://www.classicartsshowcase.org/videos.html>

Interruptions come from your local station or cable provider. Different stations or cable providers downlink our 24 hour satellite signal at different times, and for different lengths of time. Some show us all day, some only one hour per week. We are mostly seen over their educational and public access channels,

Scheduling: CAS is a weekly show. A new 8-hour show, broken down into one hour blocks, featuring approximately 150 new classic art clips. Available via satellite G1R-5 three times a day. There's always a completely new eight-hour show every Friday night.