

Funding & Solicitation

- **FUNDING FROM OUTSIDE SOURCES**
(COMMUNITY ACCESS TELEVISION STATION) encourages producers to seek funding for their projects' costs¹. If a producer raises \$2,000 or more for a project, (COMMUNITY ACCESS TELEVISION STATION) charges rental fees for equipment used for that project. The producer takes the responsibility to inform (COMMUNITY ACCESS TELEVISION STATION) if he or she reaches that limit. Such funding may come from grants, donations, sponsorships, admission fees, or any other source beyond the producer.
- **SPONSORSHIPS**
A Sponsorship disclosure form is required to be filed with (COMMUNITY ACCESS TELEVISION STATION) prior to scheduling a cablecast. All sponsors must be clearly identified on-air at the beginning and end of each sponsored program.
Producers may solicit cash or in-kind sponsorship to offset cash production expenses, subject to the National Program and Funding Standards and Practices of the Public Broadcasting System². Individual or for-profit sponsors are permitted only if the sponsor does not have or appear to have editorial control, or the right to editorial control, over the program being sponsored. Individual or for-profit sponsors must also meet at least one of the following conditions:
 1. There must not be or appear to be a direct connection between the interest, product or services of the sponsor and the subject of a program or series.
 2. The program or series content is not blatantly promotional or self-congratulatory.Further guidance is available from (COMMUNITY ACCESS TELEVISION STATION) upon request.
- **CHARGING ADMISSION**
A producer wishing to charge admission to an event on (COMMUNITY ACCESS TELEVISION STATION)'s premises must obtain permission in advance from (COMMUNITY ACCESS TELEVISION STATION)'s Board of Directors with a written or in person request at a monthly Board Meeting.
- **SOLICITING FUNDS**
Only non-profit groups incorporated under 501(c)(3) of the Internal Revenue Code may use the channel to solicit funds from the public

¹ Equipment rental, transportation, sets, and meals for crew are permissible expenses for which to seek sponsorship support.

² <http://www.pbs.org/producers/guidelines/>